

APRIL 3-4 | WARNER GRAND THEATRE | SAN PEDRO, CA



# FILM & ARTS FESTIVAL



THE END OF HUMAN TRAFFICKING — COMING SOON!

# EVENT DETAILS

- See It - End It, with Creative Director Patrick Erlandson, is a nonprofit program in partnership with the YWCA Harbor Area and South Bay
- All sponsorships and donations are tax-deductible
- Friday, April 3rd, 2020 | 6-10 PM
- Saturday, April 4th, 2020 | 10 AM - 10 PM
- Historic Warner Grand Theatre & Grand Annex
- 478 W 6th Street, San Pedro, CA 90731

# EVENT PROGRAM TO INCLUDE

- Full-length, Documentary, Feature and Short Films
- Compelling true stories of hope and success
- Panel Discussions, Q&A Sessions with Survivors, Resource Experts and Filmmakers
- Art Exhibits
- Entertainment (inside the theatre and outside street fair) including live music, dance, spoken word and more
- Street Fair with Nonprofit Resource Organizations and Fair Trade Vendors
- Fun & Free Cyber Safety Program for elementary school children







# MISSION

To raise awareness through film and the arts of the growing threat of human trafficking in our communities and around the world, providing support and resources for the prevention and protection of those most vulnerable through empowering each of us to join the fight to end this crime against humanity.

# VISION

Together we plan to bring an end to human trafficking by utilizing community awareness and mobilization through an international film and arts festival, along with ongoing programs to raise community awareness to the threats and solutions leading to the eradication of human trafficking.

# WHY CARE...

California is both a destination and supplier of victims of human trafficking with at least 58% of those picked up for trafficking coming from the extensive and overwhelmed foster care system.

Recruiters for traffickers can now be found wherever young people gather, in schools and on social media.

The advent of the relatively unregulated internet has given access to minors and the vulnerable as never before.

Human Trafficking is among the fastest-growing enterprises in the world with an estimated \$150 billion in annual profits.

## FROM THE HEADLINES:

*Human Trafficking Survivor:  
I Was Raped 43,200 Times*

- CNN

*Alleged Human Trafficker  
Targeted Victims On Social  
Media, Including 16-year-old  
With Autism*

- ABC

# MANY WAYS YOU CAN HELP

**SPONSORSHIP**

**RESOURCE  
ORGANIZATIONS**

**MEDIA**

**DONATE**

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**ONLINE**

[www.seeitendit.com](http://www.seeitendit.com)

**BY MAIL**

YWCA Harbor Area & South Bay  
See It - End It Film & Arts Festival 2020

437 West 9th Street  
San Pedro, CA 90731

**TEXT**

Text "see2end" to 44321

**ENTERTAINMENT**

**FILM SUBMISSIONS**

**VOLUNTEERS**

**(310) 547-0831 | [info@seeitendit.com](mailto:info@seeitendit.com) | [www.seeitendit.com](http://www.seeitendit.com)**

# SPONSORSHIP PACKAGES

## PLATINUM

\$20,000

- Full-page advertisement in program
- Full-page article/advertisement on website
- Logo on festival banner
- Logo on the front or back cover of program
- Logo on all advertisement of printed materials for festival
- Logo on website main page
- Choice of location for sponsor/vendor resource booth at festival
- Recognition list of sponsors on program and/or applicable printed material
- 30 Festival tickets
- 20 VIP reception event tickets

## GOLD

\$10,000

- 1/2-page advertisement in program
- 1/2-page article/advertisement on website
- Logo on festival banner
- Logo on website main page
- Logo on front or back cover of program
- Logo on all advertisement of printed material for festival
- Choice of location for sponsor/vendor resource booth at festival
- Recognition list of sponsors on program and/or applicable printed material
- 25 General Festival tickets
- 10 VIP reception event tickets

## SILVER

\$5,000

- 1/4-page advertisement in program
- 1/4-page article/advertisement on website
- Logo on festival banner
- Logo on website main page
- Logo on front or back cover of program
- Logo on all advertisement of printed material for festival
- Choice of location for sponsor/vendor resource table at festival
- Recognition list of sponsors on program and/or applicable printed material
- 20 General Festival tickets
- 4 VIP reception event tickets

## BRONZE

\$2,000

- 2"x3" business card-sized advertisement in program
- Logo on festival banner
- Logo on all advertisement of printed material for festival
- Recognition list of sponsors on program and/or applicable printed material
- 10 General Festival tickets
- 2 VIP reception event tickets

## SPONSOR

\$1,000

- Recognition list of sponsors on program and/or applicable printed material
- 6 General Festival tickets
- 2 VIP reception event tickets



# FESTIVAL PARTICIPATION VALUE



**BRAND EXPOSURE**



**DIGITAL MARKETING**



**MEDIA COVERAGE**



**NETWORKING**

- By participating in our event - sponsors, vendors, entertainers, and media will gain powerful brand exposure prior to, during and after our event.
- Our marketing campaign includes a variety of promotional strategies reaching over 250,000 professionals throughout Los Angeles County and Southern California.
- We have professional media covering our event and we will share the final content when it is completed.
- We anticipate 1,000 to 3,000 people attending our event.

# MEET OUR TEAM



**PATRICK ERLANDSON**  
Founder & Creative Director



**SONIA BAILEY**  
YWCA Executive Director



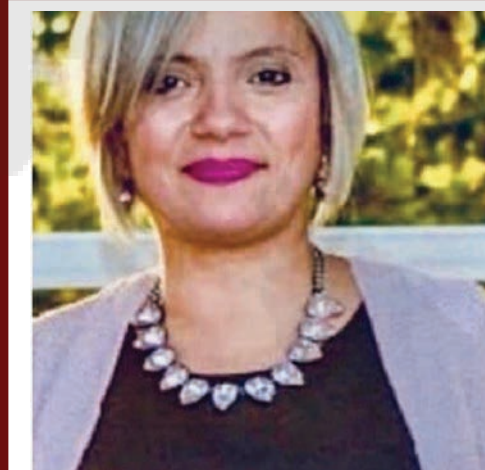
**BRANDY BRETH**  
Program Director



**KELLI KEHOE BARBER**  
Coordinator



**YOLI OREB**  
Festival Administrator



**CECILIA GOÑEZ**  
Vendor Coordinator



**BRYAN GALLINGER**  
Marketing Director



**MELINDA METZ**  
Project Manager



# 2019 FESTIVAL HIGHLIGHT

- Friday, March 29 & Saturday, March 30th, 2019
- Estimated 800 attendees
- Celebrity Attendance & Media Coverage
- Political Endorsements from:
  - Los Angeles Mayor Eric Garcetti, Supervisor Janice Hahn, Congresswoman Nanette Barragán, Councilman Joe Buscaino, Senator Steven Bradford, Assemblyman Patrick O'Donnell
- 30 Sponsors & Donors
- 20 Resource Vendors
- 7 Fair Trade Vendors
- 3 Feature Films
- 16 Short Films/Documentaries
- 9 Certificates Awarded by Supervisor Janice Hahn
- 5 Live Performances
- Art Exhibits inside the theatre & MS Art Gallery

*From the Academy Award Nominated Producer of Life of Pi*

**SEE IT  
END IT** **FILM  
& ARTS  
FESTIVAL** 2019

STORIES OF HOPE AND FREEDOM  
IN ENDING HUMAN TRAFFICKING

**SATURDAY MARCH 30, 2019**  
6 pm - 9 pm

We are honored to present  
North American Premiere Film  
**LOVE SONIA**  
*inspired by real events*



**Directed:** Tabrez Noorani  
**Produced:** David Wormark  
& Tabrez Noorani

**Principle Cast:** Freida Pinto, Richa Chadha, Demi Moore, Mark Duplass, Manoj Bajpayee, Rajkumar Rao, Riya Sisodiya, Anupam Kher, Adil Hussain, Sai Tamhankar, Sunny Pawar and introducing Mrunal Thakur as Sonia.

Panel and Q & A with filmmakers, cast and experts

Warner Grand Theatre 478 W. 6th St. San Pedro CA 90731

SCHEDULE - TICKETS - INFORMATION AT [WWW.SEEITENDIT.COM](http://WWW.SEEITENDIT.COM) • THE END - OF HUMAN TRAFFICKING - COMING SOON  
non profit partner - YWCA Harbor Area and South Bay



**Speaker Panels**



**Live Performances**



**Red Carpet**



**Kids Activities**



**Educational**



**Celebrate**



**Interviews**



**Awards**





# THANK YOU TO OUR 2019 SUPPORTERS

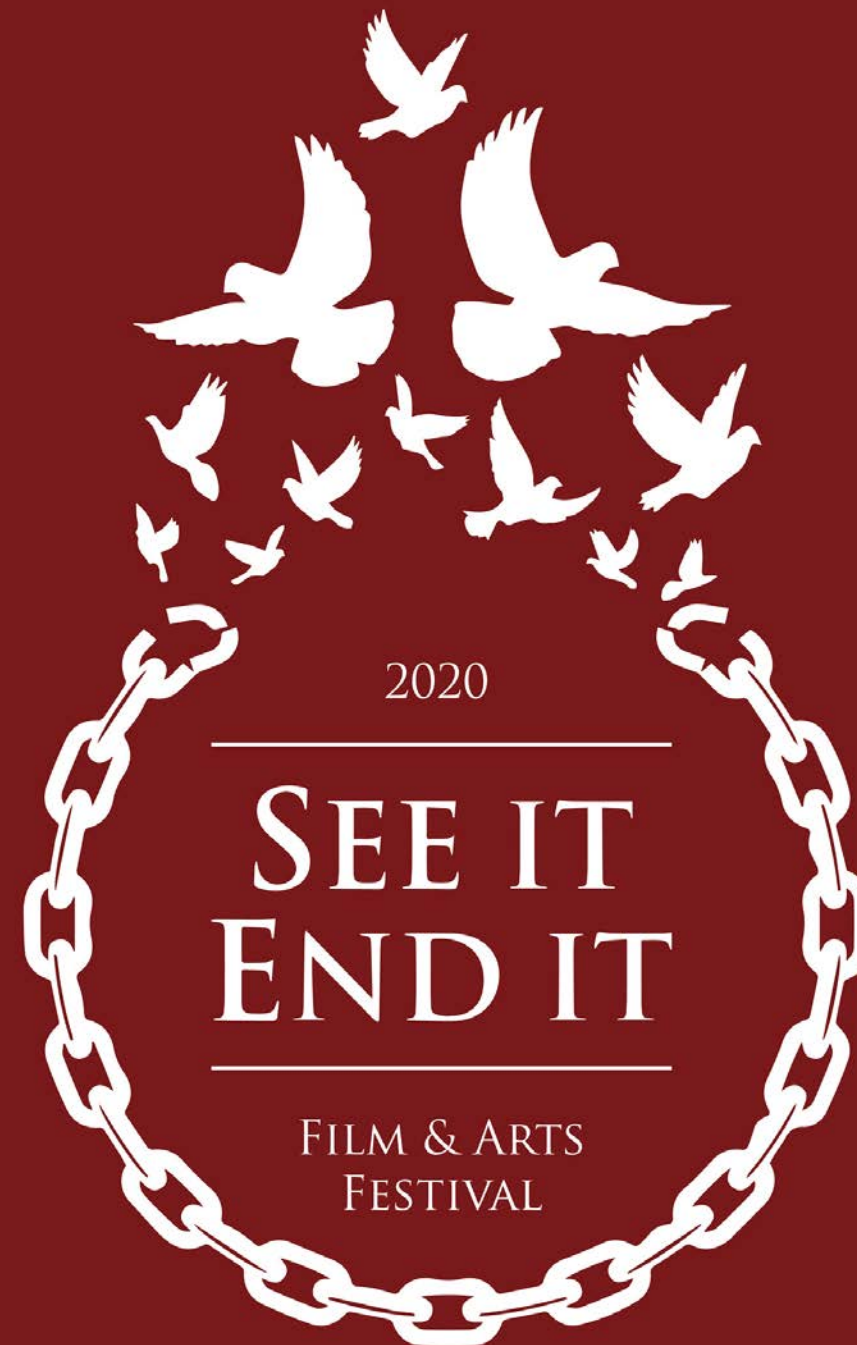
## SPONSORS

- Supervisor Janice Hahn
- Marathon
- Councilman Joe Buscaino
- Rancho LPG
- Rich Development
- Alan & Liz Johnson
- Religious Sisters of Charity
- Rotarians Fighting Human Trafficking
- Boys & Girls Club of LA Harbor
- City of Long Beach
- Rotary Club of San Pedro
- Pamela Wirth

## SUPPORTERS

- Artists For Change
- Be Great!
- Creative Handbook
- Flicks4Change
- Forgotten Children, Inc.
- Freedom Ambassador Program
- Hidden Tears Project
- International Justice Mission (IJM)
- Journey Out
- Kids in the Spotlight
- Long Beach HT Task Force
- Next Level Management
- Notebook Entertainment
- Saving Innocence
- SoCal Faith Coalition
- Trades of Hope

# CONTACT US



(310) 547-0831

[info@seeitendit.com](mailto:info@seeitendit.com)

[www.seeitendit.com](http://www.seeitendit.com)